



Partner Promotion Bundle 2023 National Tax Security Awareness Week (www.irs.gov/NTSAW)

The week of Nov 27 through Dec 1 marked the 8th annual **National Tax Security Awareness Week** (NTSAW). Anchored between the holiday shopping season and the upcoming tax filing season, NTSAW encourages individuals, businesses and tax professionals to secure their sensitive financial data. This can be a prime time for identity thieves seeking information they can use to file fraudulent tax returns. The event is part of a larger effort that continues by the **Security Summit**, the coalition of the IRS, the states and the nation's tax software and tax professional community.

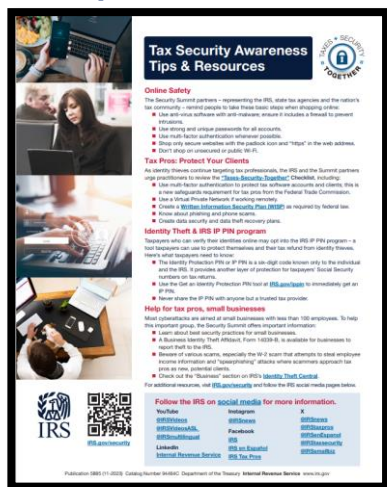
WE NEED YOUR HELP . . .

. . . protecting your members, clients and customers from tax-related identity and data theft.

HOW CAN YOU HELP?

Share Identity Theft and Data Security Resources

Publication 5885 Tax Security Awareness Tips & Resources



For Individuals:

- ✓ **Pub 4524:** Security Awareness For Taxpayers ([Spanish](#))
- ✓ **Pub 5461:** Protect personal and financial information online ([Spanish](#)) ([Chinese zh-s](#))
- ✓ **Pub 5461-B:** Get an Identity Protection PIN ([Spanish](#)) ([Chinese zh-s](#))

For Businesses:

- ✓ **Pub 5461-C:** Businesses should watch out for tax-related scams and implement safeguards ([Spanish](#)) ([Chinese zh-s](#))
- ✓ **National Institutes of Standards & Technology IR-7621:** Small Business Information Security

For Tax Professionals:

- ✓ **Pub 5417:** Basic Security Plan Considerations for Tax Professionals ([Spanish](#))
- ✓ **Pub 5461-D:** Tax professionals should review their security protocols ([Spanish](#)) ([Chinese zh-s](#))
- ✓ **Pub 5461-F:** Use Digital Signatures and to Submit IRS Forms and Review Account Details on Secure Portal ([Spanish](#)) ([Chinese zh-s](#))

Link Your Website to ...

Add QR Code and mention our **2023 National Tax Security Awareness Week** [YouTube Videos](#) on your website



- ➔ [**2023 National Tax Security Awareness Week**](#)
- ➔ [**Identity Theft Information for Individuals**](#)
- ➔ [**Identity Theft Information for Businesses**](#)
- ➔ [**Identity Theft Information for Tax Professionals**](#)
- ➔ [**Data Theft Information for Tax Professionals**](#)

Post Our Graphics on Your Social Media (Suggested Daily Posts)

Monday



Tuesday



Wednesday



Thursday



Friday



MON While you shop for the perfect gift, cybercriminals are looking for ways to steal your data with the latest tax scams. This National #TaxSecurity Awareness Week, pick up some #IRS tips for your online safety:

www.irs.gov/securitysummit

TUE #TaxPros continue to be the prime targets for ID thieves and data breaches. This National #TaxSecurity Awareness Week, see #IRS tips to help you create a Written Information Security Plan:

www.irs.gov/protectyourclients

WED Protect yourself and your loved ones -- On National #TaxSecurity Awareness Week, #IRS and the Security Summit encourage you to share information with friends and family about the #IPPIN program. Learn more at:

www.irs.gov/ippin

THU Protecting customer data is always good business. On National #TaxSecurity Awareness Week, learn how to create a strong data security plan that not only protects your business, but your customers as well.

www.irs.gov/securitysummit #IRS

FRI On National #TaxSecurity Awareness Week, #IRS urges you to stay on the lookout for new scams that put your information and your tax refund at risk. www.irs.gov/securitysummit